



NORDEST TECHNOLOGY TRANSFER

Dear all,

we are glad to present you **Nordest Technology Transfer**, an initiative dedicated to researchers who want to **get in touch** with companies, organizations and institutions to **illustrate the results** of their applied research projects and **propose innovative solutions** to improve products, services and processes.

Nordest Technology Transfer aims at connecting innovators and entrepreneurs, managers and professionals potentially interested in becoming **customers of their discoveries**, to immediately integrate them into their activities or contribute to their process of industrialization.

The project is promoted by Fondazione Cuoia and MIB School of Management, in collaboration with StartCube and Veneto Nanotech, on the occasion of the first edition of **Trieste Next-European Innovation and Science Research Forum (Trieste, 28-30 September 2012)**. For further information, please refer to www.triestenext.it.

To present an innovation to **Nordest Technology Transfer**, please participate to the **Call for Applications** available at <http://www.triestenext.it/progetti/nordest-technology-transfer/>.

Nordest Technology Transfer will develop in three separate phases:

1. CALL FOR APPLICATIONS

Researchers are asked to briefly present their projects and explain to what extent they are innovative and which operational applications can be foreseen. After a preliminary evaluation by the project's board of advisors, projects will be posted on the Trieste Next website (<http://www.triestenext.it/progetti/nordest-technology-transfer/>) in a specific area dedicated to entrepreneurs and managers.

2. SELECTION

Once applications have been collected and evaluated, our staff will define possible matches with interested companies with the objective of favoring concrete collaborations through sponsorship, financing and career offers to PhD students, fellows and researchers.

3. PUBLIC PRESENTATION

Some of the best research projects collected through the call for applications (chosen among those presented up to August 31st) will be presented to an audience of 300 selected entrepreneurs and managers on **Saturday 29th September** at the Teatro Verdi in Trieste. The Italian Minister for Economic Development, Mr. Corrado Passera, is invited to conclude the event with his final remarks.

During the event, **all researchers** whose innovations have passed the selection phase (item 2) will have the opportunity to schedule appointments with companies, as well as to attend all the events during Trieste Next and enjoy other networking opportunities.

SALONE EUROPEO
DELL'INNOVAZIONE
E DELLA RICERCA
SCIENTIFICA

28/29/30
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1ª edizione

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For more information, please contact the team of **Nordest Technology Transfer**, Federica Destro and Alice Munari, at: ntt@triestenext.it, tel. +39 049 8757589 (Monday-Friday: 9.00-12.30).

Thank you for your attention.

Best regards,

Paolo Gubitta (University of Padua and Fondazione CUOA)
Andrea Tracogna (University of Trieste and MIB School of Management)

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