

Curriculum Vitae

Andrea Ampò

PERSONAL INFORMATION **Andrea Ampò**

WORK EXPERIENCE

From 2010

Program Director – Corporate Master in Insurance and Risk Management

Program Director of the Corporate Master in Insurance and Risk Management, a blended eLearning Corporate Master at MIB School of Management, designed in collaboration with (and for) Allianz Spa. The Master is targeted to young employees or trainees at Allianz Italy.

The Program, and the School's eLearning infrastructure, was built up from the scratch in 2009 putting together an internal team of business educators and IT specialists which I had the pleasure to coordinate.

Main activities as a Program Director:

- ✓ Designing and coordinating the Master's activities on the basis of our corporate client's needs
- ✓ Following up to the corporate partner's HR and Training Dept about results and participants' satisfaction
- ✓ Training Faculty and Staff members on distance learning methodologies and technologies
- ✓ Coordinating the Program's team (IT specialists, Program Manager and Faculty members)
- ✓ Managing the budget

From 2005

Core Faculty member at MIB School of Management

Since 2005 I'm a Core Faculty member in Marketing Management and Business Strategy at MIB School of Management, where I currently hold a tenure track position. I teach/taught for the following Masters and Programs: MBA in International Business, Executive MBA (Rome Edition and North East Edition), Master in Insurance and Risk Management, "Origini" Entrepreneurial Development Program, International Master in Tourism and Leisure, Executive Master in Insurance and Finance, Master in Marketing and Market Research. Most of the previous courses are held in English due to the international profile of MIB's classes.

At least 50% of my courses are based on activities such as case discussions, simulations and other active learning methodologies. I have in fact specialized in teaching with cases at the International Management Teachers Academy (IMTA, by CEEMAN) in 2006.

Visiting lecturer

I teach, on a regular basis, the marketing module of the Master in Complex Actions at the International School for Advanced Studies (SISSA - <http://www.mca.sissa.it/>). I also taught marketing and/or strategy for the following programs: Master in Coffee Economics and Science - Fondazione Ernesto Illy; Master in Logistics Networks in an Enlarging Europe - University of Trieste; Alform's Innovation Management program - University of Trieste and University of Udine.

DOC 4
PAG 1

Curriculum Vitae

Andrea Ampò

- 2002 - 2005 Collaborator of MIB School of Management in various field and project:
- Program Manager, Executive MBA III Edition
 - Project Manager (ESF training programs, "Imprenderò")
 - Tutor for different educational programs
 - Research and data analysis
- Business or sector Higher Education – Managerial Education

EDUCATION AND TRAINING

- 2010 **Ph.D. in "Science, Technology and Economics in the Coffee Industry"**
University of Trieste, Italy
Final Dissertation: "Experiential Features in Coffee Consumption - Theoretical Outlines and Applications to the Moka Segment". The dissertation is an experiential study of coffee consumption, based on online customers' narratives (blogs) as a primary source of data.
Main area of enquiry and research: Qualitative Consumer Research, Experiential Consumption, Customer online narratives, The world wide web as a source of customer behavioural data.
- 2010 **Summer Schools: "Research design and methodologies" and "Multivariate Analysis for Social Sciences"**
SDIPA - School of Management for Businesses and Public Administration
University of Calabria, Cosenza, Italy
- 2007 **Visiting Scholar at Crummer Graduate School of Business**
Rollins College, Orlando, USA
March – July 2007
- 2006 **International Management Teachers Academy – Marketing Track**
CEEMAN - IEDC Bled School of Management, Slovenia
IMTA is an intensive 2-weeks residential course aimed at training Faculty members in using active learning methodologies, with a specific focus on the Case Method. It is Organized by Central and East European Management Development Association (CEEMAN) and held at IEDC Bled School of Management, Slovenia.
Main skills acquired:
 - Active learning methodologies
 - The case method
 - Teaching marketing with the case method
- 2002-2003 **Master of Science in Business Management**
University of Trieste, Italy
I received my Master of Science in Business Management From the University of Trieste in Academic Year 2002-2003 discussing the following thesis: "Fair Trade: players, products and distribution. An explorative research on the Italian market". Mark: 110/110

DOC 4
PAG 2

Curriculum Vitae

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PERSONAL SKILLS

Mother tongue Italian

Other languages English
Full working proficiency – Main teaching language

Computer skills

- Very good command of Microsoft Office™ tools, especially Excel, Word, Power Point
- Very good/excellent command of specialized software and hardware for audio and video web-conferencing, digital handwriting and eLearning such as: Citrix, Notatelt, Wacom digital whiteboards
- Fairly good command of Articulate eLearning software and authoring tools..

ADDITIONAL INFORMATION

Publications& research

- 2008 "Company Transmission and Continuity Perspectives in Small and Medium Businesses: Results of an Empirical Analysis in the province of Trieste" (in Italian). Andrea Ampò and Andrea Tracogna, EUT, 2008
- 2005-2008 Team leader for the Research Project on "Company Transmission in the province of Trieste" carried out by MIB School of Management for the Chamber of Commerce of Trieste.
- Data analysis for different research projects carried out by MIB School of Management and the University of Trieste on the following industries: nautical industry, nautical subcontracting industry, hospitality



DOC 4
TAG 3

Trieste
24 Marzo 2014