An agreement for technology transfer

The Master in Complex Actions of SISSA reinforces the bond with the city

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The International School for Advanced Studies (SISSA) has signed today a collaboration agreement with some of the most innovative enterprises operating in a totally unique territory. The aim is to provide the projects conceived by the students of the Master in Complex Actions with a faster track to access the market.

SISSA, AREA Science Park and Innovation Factory, MIB School of Management, InFin SpA and The HUB-Trieste: all together will help the ideas conceived by the participants in the Master in Complex Actions (MCA) of SISSA get an easier access to the market.

The agreement signed today is the first of its kind. The aim is to build a true path to enhance, on one side, innovation centers of excellence at the local level and, on the other, to further reinforce the Master’s bond with innovative enterprises.
The Master, now in its third edition, aims at integrating the scientific thought with the practice of public and private organizations. At the end of the course students will have to submit a proper business plan for their innovative idea. Thanks to such agreement, this year the best project will become part of Innovation Factory, the enterprise incubator of AREA Science Park, that will support the creators throughout the entrepreneurial process. The students will be assisted all through the delicate phase of the project’s technological, commercial, legal and economic fine-tuning and assessment. And it doesn’t end here, since the winners will be also offered a MBA (Master of Business Administration) course, financed by InFin and MIB.

To complete off the path, The Hub, the business accelerator recently launched also in Trieste, will give its contribution by handling the pre-incubation phase of the best project.

More in detail...

Now in its third edition, the MCA Master aims at training a hybrid professional figure capable of applying the logic of scientific thought to resolve complex issues in various fields. The goal is to prepare future leaders able to handle complexity and to face and anticipate future global scenarios regarding science, economics and the society.

USEFUL LINKS:

• Master in Complex Actions of SISSA: http://www.mca.sissa.it/
• Innovation Factory: http://www.area.trieste.it/opencms/opencms/area/it/InnovationFactory/
• MIB School of Management: http://www.mib.edu/
• The Hub-Trieste: http://www.thehubtrieste.com/

IMAGES:

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